



## **Northeast Region Jewish Committee on Scouting -Membership Plan**

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### **Work with Local Council JCoS**

- Shift focus to include becoming a more integral part of their Council's membership plan by focusing on membership recruitment and retention (as may be deemed appropriate by the Council Executive and the Board).
- To encourage each JCoS to assist (as may be deemed appropriate by the Council Executive and the Board) in the formation of Council Religious Relationship Committees (i.e., 10 Commandment Hike).
- To encourage each JCoS to assist the local Council to identify and recruit potential Charter Partner sponsors (as may be deemed appropriate by the Council Executive and the Board) (i.e., bringing a prominent member of the institution for a potential unit visit).
- Using Programming, Awards, Scholarships as a way of finding people already in Scouting VIA Marketing and Publicity (i.e., Chanukah Party).
- Recognize success for new units and focus on membership on all NERJCoS calls/meetings.

### **Work with Councils**

- provide them with list of potential sponsors and contacts with available info (internet)
- provide them with resources about faith, customs and traditions (i.e., movements & calendar)
- meet with SE, DFS, DE, volunteers and others on establishing, forming and focusing a JCoS, meeting with potential sponsors, and finding allies in Scouting and the community
- Identifying your resources (youth scouts and adult scouters in on Jewish units & as influential members of Jewish institutions)
- Adding units where needed and where they will thrive and survive -- Jewish chartered units (inventory and prospects) and getting more Jewish youth in units generally (unaffiliated Jewish community is growing). EXAMPLE- Orthodox youth may not join scouting unless it follows their dietary and Sabbath rules. Depending on the size of the Orthodox youth population in the Council, an Orthodox unit may thrive even though a very successful Scout unit is right next door.
- Selling the BSA as a compliment to the organization's already existing youth group's programming (as long as they follow the BSA rules and procedures the insurance follows along) but must have full transparency.

### **Work with Areas**

- Presentations at Area Conferences (did 5 min session up to full 1 hour session) (help others too).
- Establish NERJCoS reps for each Area in consultation with Area Leadership (reps do **not** sit on Area committee but are approved by Area leadership).
- Keep open lines of communication.